

THIRTY-SEVENTH YEAR, NO. 8.











# The Policy of Progress

A STATEMENT by GENERAL MOTORS

It is the policy of General Motors to maintain continuous improvement, in every one of its car divisions, with no interruption in production.

This means that you enjoy the benefits of new engineering developments promptly — just as soon as they have been thoroughly tested on the 1245-acre Proving Ground.

It means that you can now order the new Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle, Cadillac, or GMC Truck, and receive immediate delivery.

Behind this policy of continuous improvement is an organization so widespread and resourceful that it can make and sell quality automobiles more economically than any automobile manufacturer in the world.

In the north and south it logs and mills its own lumber. In the east it makes its own ball bearings and radiators. In the middle west it produces its own plate glass. Its plants are busy in 33 important American cities.

From almost 5,000 suppliers, its materials are obtained—steel by the hundreds of thousands of tons—wire by the tens of thousands of miles—upholstery by the acre—nuts, bolts and washers by the millions. Its sales and service take place through 33,000 dealers. More than 275,000 families look directly to General Motors for their livelihood—almost a million and a half men, women and children in every community in the land.

Meaning so much to so many, General Motors has felt a supreme obligation to look ahead:

Are there methods by which General Motors cars can be better built to better serve?

Are there new ideas which can increase the utility and pleasure and safety of motoring?

Are there new materials which can add to owner satisfaction?

Such are the questions that all General Motors engineers have always asked. The answers have made it possible, year after year, to offer an increasing measure of beauty, in design, modern performance, riding comfort and distinct style. Thus in every price class, from Cadillac to Chevrolet, purchasers are constantly benefiting from the General Motors policy of progress.

## GENERAL MOTORS

"A car for every purse and purpose"

CLIP THE COUPON

GENERAL MOTORS (Dept. A)  
Detroit, Mich.

Please send illustrated literature describing each General Motors product I have checked together with your bank on the General Motors Proving Ground.

☐ CHEVROLET ☐ BUICK ☐ PONTIAC ☐ OLDSMOBILE ☐ OAKLAND ☐ LA SALLE ☐ CADILLAC ☐ FRIGIDAIRE ☐ DELCO-LIGHT ☐

Name \_\_\_\_\_  
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Monogram Brand Type Writer  
Ribbons, Better Kind, 1.00 each  
The Sea Coast Echo, Feb. 7, 1923

## WEEKLY ECHOES FROM ST. STANISLAUS COLLEGE

**General News.**  
On March 1st, the graduates will have their annual dance. With the help of Brother Regis they have completed plans for the best dance ever given by a class.  
At last! The whole school is agog with excitement over the news that the convent is going to have a play in the college auditorium on February 15, 1923, called "The Chaplain." We are all for the convent in everything, and this will be a time when the girls will be able to gaze at us without causing blushes to appear on many cheeks as they have in the past. If the saying, that true love causes the heart to beat faster, is correct, Fred Davis will probably have high blood pressure on the night of the convent play.  
Brother Regis has organized a reserve St. Stanislaus track team for all misconduct in the senior study hall. Our prefect declares that he has been wanting to coach a track team for several years. On Friday, February 10th, Michael Floyd Johnson, a noted mathematician, and George L. Sullivan, alias Lord Chesterfield, ran ten laps around the college campus. The new coach is extremely satisfied with their layouts, and says they are his best prospects.  
Many boys have adopted as their model Anthony Taranto, college cheerleader, and the many cheerleaders' tears. In following his example these young men, chief among whom are Leo Heinen, Charlie Gossen and Nicholas Dischler, have each chosen a sweetheart for the younger generation of Bay St. Louis. Though no tears are shed by the ladies, the boys are happy because they are following the footsteps of their leader.

**Sports.**  
Last Thursday the Louisiana Southwestern basketball team came over to the Bay from Lafayette for a week game series. The first game was played Thursday night and the second Friday night. Thursday night the Rockchaws did fine passing but poor shooting. Only about one goal out of five attempts was made. Things like that happen sometimes and we continue to do so no matter how good a team may be. During the greater part of the game the Louisiana boys kept the lead by three or four field goals. In the last eight or ten minutes of the game Genes and Toca were shown in work. The spots and the crowd stood up in the bleachers cheering to beat the band. From then on things began to pick up for Stanislaus. Toca might be a little runt but he surely has an eye for the basket. We are sorry to say that the Rockchaws did not win but we can say, however, that the Southwestern quintet such a hard race for their money that they were continually scratching their heads to find out what to do next. The final score of the game was 28 to 25, the Lafayette boys being the victors.  
Friday evening the Rockchaws went down before the Southwestern outfit for the second time. The only difference between this game and that of the night before was that the score was almost tripped. Although the Rocks experienced a greater defeat in this game than any they have played this season they are not going to play the part of a quitter by a long shot. Those Lafayette fellows were just naturally good and you've got to hand it to them. It would have taken a team far above our class to beat them as they did last night. The score was 45 to 16. Too bad wasn't it? But don't worry, our boys have not lost the Stanislaus spirit and that is the thing that counts in the long run. Friday and Saturday, the 17th and 18th of this month, Millaps Freshmen will be here to play us and then you'll see just how fine our boys can play.  
Sunday afternoon, February 12th, the 135-lb. team met the Davit Knights of Columbus of New Orleans in a dandy game of basketball. The little Red Devils did well, considering that their opponents were larger and more experienced. The score at the half was 18-18. For three or four minutes both teams, in the second half, were scoring evenly. But this was soon ended by the visitors who took a big lead and kept it. The game fighting of the little Rockchaws is the only thing that kept them from getting a bigger beating than they did.

**Do You Know—**  
Who Lynch was introduced to?  
Who is called "The Two Timing Papa?"

**Why they call Kramer L. & N?**  
Why the 11th grade don't burn up?  
Who gave Scalfie his walking papers?  
Who likes Jambert?  
Who Tunney had a date with?  
Why Dours shies up before hall games?

**Isaac.**  
A. Uhry: Help, help! I've just swallowed a bottle of black ink.  
Kramer: Things certainly look black for you.  
F. Reyes: What are the two greatest menaces in the world today?  
S. Reyes: Halfosis and dandruff.

**Commercial Student:** The profit will be divided equally.  
A. Taranto: What's a bum number?  
F. Davis: What is a bum number?  
A. Taranto: "The song of the Vagabond."

**Tunney:** That girl certainly gave you an icy look!  
Bradford: Yes, she thought I was hailing her!

**Lynch:** Did you hear the new suspender song?  
Northrop: What is it?  
Lynch: "It Holds the Pants on You."  
E. Baron: All right, I'll help you with your chemistry lesson. I've got it all in a nutshell.  
Fabacher: So you've memorized it eh?

**Visitors.**  
Mrs. P. Leguans, accompanied by her son, Paul, visited the college to see Marcel Gueniot.  
Peter Lang entertained his mother, Mrs. E. B. Lang, of Gulfport.  
Mrs. L. A. Wogan came over Sunday to spend the day with her son, George.  
The Walle brothers, Edward, Anthony and Joseph, were visited by their father, Mr. F. G. Walle and their sister, Marie.  
Allen Genes, a member of the graduating class, entertained his parents, Mr. and Mrs. Allen Genes, of New Orleans.  
Mr. and Mrs. J. H. Cassidy, accompanied by Mrs. F. Manly and Mrs. Moss, while in the Bay Sunday, visiting Misses Dorothy Cassidy and Francis Manly at St. Joseph's Academy, stopped at the college to see Brother Peter.  
A recent visitor to the college was Mr. Carlos J. Quijano, secretary to the Consul of Panama.  
Mr. and Mrs. A. J. Evans, of West Point, Miss., came over to see their son, John, Ben and Robert.  
Albert Bruzeau was happy to see his parents, Mr. and Mrs. C. Bruzeau, and to have them spend the day with him Sunday.  
Mr. and Mrs. E. H. Dours and daughter, Lucille, accompanied by Mr. and Mrs. Wiggins and James Ryan, were over Sunday to see Eugene Dours.  
Mr. L. P. Ganucheau spent the day with his son, Louis.  
Brother Felix, who years ago was a student at St. Stanislaus and more recently a priest, was a distinguished visitor last week.  
Mr. and Mrs. J. J. O'Neill spent the day Sunday with their grandson, George Sullivan.  
Frank and Stanley Reyes, entertained their parents, Mr. and Mrs. F. Reyes, and their aunt, Mrs. Hernandez Pesch, of New Orleans.  
Mrs. T. P. Fitzgerald, accompanied by Mr. J. G. Kelley, of New Orleans, were over to see Tom Fitzgerald.  
Bernard Hayden entertained his father, Mr. E. Hayden, and Mr. Bernard Knott, of Pass Christian, during the week.  
Mr. H. S. Redmon visited his little son, Douglas.

**Davits Defeat Sharpshooters.**  
The losing streak of Stanislaus kept its pace through Sunday when the crack Sharpshooters fell before the onslaught of the Davit Knights of Columbus on the Sabbath by a score of 40-36.  
The college team held the Casey's to 18 all at the half, but Oulliber held four field goals along with three by Engert, which gave them enough margin to keep the collegians away and win the game.  
Carlotta starred with twenty points for Stanislaus, while Oulliber and Braun led for the Casey's.

**Blizzards Chill Orange Grove.**  
The girl blizzards of Bay Hi got the Indian sign on the sextet from Orange Grove Hi and won in a walk-away by a score of 24-6 on Monday evening in the first of the double-header.  
The Orange Grove team fought hard to the last whistle, they had many chances at the basket, but found it but three times successfully. Nellie Osborne was high point with fifteen of the twenty-four. Coach Ingram threw in his sub at the end and Laurin Gex and Miriam Summersgill each caged one.

**Boys Yellow Jackets Nose Out Orangemen.**  
Coach Brook's Jackets of Bay Hi were led a merry chase to finally nose out the Orange Grove boys by a score of 22-20.  
The visitors carried the fight to the Jackets in the second quarter with Saucier, a big husky forward, leading the attack. The half ended 14-7 for the O. G.'s. Bay tallied five to the visitors two in the third period and in the start of the final Score scored, then Bontemps tied it 15 all. Saucier scored again and once more Bontemps tied it. Raymond and Ladner caged and Cuave dropped one for a last minute rally, but it came too late, and the Yellow Jackets won 22-20.  
Orange Grove has a very good and speedy team and will bear watching in the forthcoming tournament.

**Don't Let a Cold Knock You Kold!**  
Take DESTOR'S KOLD KNOCKERS For Grippe, Flu, Head Colds and Fevers. Contains No Quinine or harmful drugs. For sale by all Drug Stores. Price 25c.

**Nurse Advises WEAK, RUN-DOWN WOMEN To Take Cardui**  
"I have known of Cardui for nearly twenty-five years," says Mrs. Helma Meisner, 1072 Harrison Ave., Beaumont, Texas. "During that time, I have taken it several times and have frequently recommended it to others for it is a splendid medicine and I am glad to give people the benefit of my experience."  
"I have been a nurse for several years and have often come in contact with patients who were run-down and weak. Often I have told myself, 'I had better help her, myself, had been helped after taking it, and advised them to give it a trial. Many of them have since thanked me for what I told them, as I was willing that other women should know about it, too.'"  
"I first took Cardui because I was awfully run-down. I had no appetite, and was weak and listless. It was hard to keep going under such conditions, and I looked for something which would help me."  
"I had read of Cardui and decided to try it. After taking it, I improved so much that I have taken it since whenever I needed a tonic."  
Sold by all druggists.

**Cardui**  
Used by Women For Over 50 Years

**Are You Overdoing?**  
Overwork Throws a Heavy Burden on the Kidneys. Overwork, rich foods and stimulating drinks put extra burdens on the kidneys. When the kidneys are overworked, the blood and the body are apt to become languid, tired and aching, with dull headaches, dizziness and nagging backache. A doctor warns a scanty or burning secretion.

**Doan's Pills**  
Use Doan's Pills. Doan's is a stimulant diuretic, increases the secretion of the kidneys and aids in the elimination of waste impurities. Are endorsed by more than 2000 physicians.

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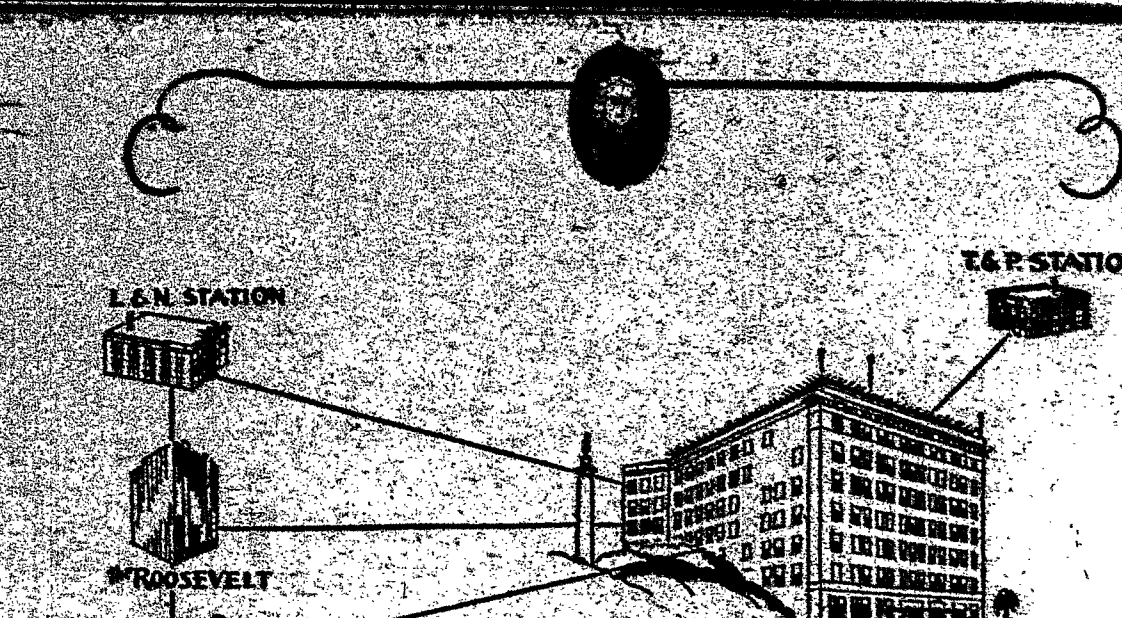
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**Quiet and Convenient**

Just outside the business district, fronting on beautiful St. Charles Avenue. Convenient to all railroad stations, theatres and the down-town shopping area. Reasonable rates and restaurant charges. Special season or monthly rates. Operated by the Roosevelt.

**The BIENVILLE NEW ORLEANS**

Official headquarters for Motor League of Louisiana  
GARAGE IN HOTEL  
24 Hours Service

**DELINQUENT TAX SALE FOR THE CITY OF BAY ST. LOUIS, MISS.**

**NOTICE.**  
Notice is hereby given that I will on MONDAY, MARCH 5TH, 1923, at the front door of the City Hall at legal hours, sell at public auction to the highest bidder for cash the following described lands, delinquent for City, School, School Building, Sinking School Bond, Sinking Bond, Water Works, Fireman Protection and Special Improvement and Sea Wall Taxes due thereon for the fiscal year 1922, or so much thereof as will satisfy said taxes and all costs, to-wit:

# NOTICE.

Notice is hereby given that I will on **MONDAY, MARCH THE 5TH 1923**, at the front door of the City Hall at legal hours, sell at public outcry to the highest bidder for cash the following described lands, delinquent for City, School, Sinking School Bond, Sinking Bond, Sinking Bond, Waterworks, and Sea Wall Taxes, and Special Improvement and Sea Wall Taxes thereon for the fiscal year 1927, or so much thereof as will satisfy said taxes and all costs, to-wit:

Owner's Name, Description and Lot Numbers.	Ward	City Tax	County Tax	School Tax	Sinking School Bond Tax	Sinking Bond Tax	Waterworks Tax	Fireman Protection Tax	Sea Wall Tax	Special Improvement Tax	Ad Valorem and Selling	Primer's Fees	Total (Costs.)
L. Pallet, lot 3	1	52.00	30.51	10.25	25.10	48.76	13.00	10.50	35.40				\$220.45
L. Pallet, lot 5	1	3.00	2.88	1.08	1.62	3.42	.90	.90	1.44				10.49
L. Pallet, lots 7, 8, 9 and 10	1	10.80	8.29	3.37	5.21	10.13	2.70	2.70	4.32				50.12
L. Pallet, lot 12	1	8.00	6.40	2.40	3.60	7.20	2.00	2.00	3.20				35.85
Alais Pallet, Burnett sub. div. lots 75 to 84, incl. 103	1	9.08	7.74	2.91	4.36	9.10	2.42	2.42	3.87				50.80
Leonard sub. div. lot 10, incl. blk. 1	1	6.40	5.12	1.92	2.88	6.08	1.00	1.00	2.56				29.06
N. T. Harris, blk. 3, lots 5 to 18, incl. 27	1	5.00	4.48	1.68	2.52	5.32	1.40	1.40	2.24				25.29
N. T. Harris, blk. 6, lots 1 to 4, incl. 10	1	24.00	18.47	7.50	11.53	22.50	6.00	6.00	9.00				100.90
N. T. Harris, blk. 6, lots 1 to 4, incl. 10	1	6.40	5.12	1.92	2.88	6.08	1.00	1.00	2.56				29.46
N. T. Harris, blk. 6, lots 1 to 4, incl. 10	1	6.40	5.12	1.92	2.88	6.08	1.00	1.00	2.56				29.46
N. T. Harris, blk. 6, lots 1 to 4, incl. 10	1	8.00	6.40	2.40	3.60	7.20	2.00	2.00	3.20				36.50
N. T. Harris, blk. 9, lots 1 to 10, incl. 11	1	20.80	15.69	6.50	10.01	19.50	5.20	5.20	8.32				92.82
N. T. Harris, lot 117, except 533 feet E. V. Bourgeois, Leachard sub. div. blk. 6, lot 5	1	4.80	3.84	1.44	2.16	4.56	1.20	1.20	1.92				21.77
Edward Scully, west 805 feet of lot 274	1	2.80	2.24	.84	1.26	2.60	.70	.70	1.12				12.97
Edward Scully, lot 304	1	3.02	3.00	1.22	1.90	3.68	.98	.98	1.57				17.90
W. Sackman, lot 270	1	4.24	3.24	1.32	2.04	4.00	1.00	1.00	1.70				25.40
Dora Farve, lot 294	1	2.80	2.24	.84	1.26	2.52	.68	.68	1.08				11.21
Joe D. Farve, lot 298	1	2.04	2.05	.82	1.23	2.48	.66	.66	1.06				12.57
Mrs. Josephine K. Schmidt, Farve sub. div., 80 feet of lot 23, incl. 23	1	1.20	.96	.36	.54	1.14	.30	.30	.48				5.93
Madeline Buchanan, lot 899	1	5.00	4.48	1.68	2.52	5.32	1.40	1.40	2.24				25.29
Augustine Rochon, lot 398	1	3.40	1.11	1.02	1.33	3.23	.85	.85	1.31				15.61
Wallace Bernard, lot 418	1	3.40	6.72	2.32	3.78	7.98	2.10	2.10	3.88				43.30
Bordages sub. div., lot 154	1	.80	.40	.25	.36	.70	.20	.20	.32				4.17
Fred Leitz Est., lot 32	2	.32	.25	.10	.15	.30	.08	.08	.13				2.06
William H. Antonio, lot 71	2	24.80	19.11	7.74	11.53	22.50	6.20	6.20	9.02				109.77
H. S. Pienas Est., lot 83	2	3.20	2.24	.84	1.26	2.52	.68	.68	1.08				12.97
Raphaël Farve, lot 185	2	8.20	6.56	2.46	3.69	7.79	2.03	2.03	3.25				40.73
Mrs. Ed. C. Farve, lot 182	2	5.80	4.48	1.68	2.52	5.32	1.40	1.40	2.24				29.46
Mrs. Forest Luc, Engman sub. div., lot 41	2	64.00	49.68	20.00	30.02	60.00	16.00	16.00	27.00				284.25
Francis Hobbs, Engman sub. div., lot 41	2	1.00	1.28	.48	.72	1.52	.40	.40	.64				7.89
Emily Banks, Engman sub. div., lot 60	2	.48	.38	.14	.22	.40	.12	.12	.20				2.77
R. L. Drew, lot 183	2	.24	.18	.06	.12	.24	.06	.06	.10				1.71
Mrs. J. Payard, lot 228	2	.80	.64	.24	.36	.76	.20	.20	.32				4.17
Edna M. Menges, lot 40	2	6.84	5.37	2.04	3.10	6.50	1.71	1.71	2.84				35.25
Geo. McKenna, lot 74	2	.50	.48	.18	.27	.57	.15	.15	.24				3.29
Geo. McKenna, west 127 feet of lot 128	2	.50	.48	.18	.27	.57	.15	.15	.24				3.29
Amador Henry, lot 85	2	2.80	2.24	.84	1.26	2.52	.68	.68	1.08				12.97
Theresa Curry Est., lot 116	2	1.00	1.28	.48	.72	1.52	.40	.40	.64				7.89
Robt. Toume Est., lot 195	2	3.12	.98	.40	.60	1.20	.32	.32	.50				6.28
Louis Chagot Est., lot 372	2	8.80	7.04	2.64	3.96	8.36	2.20	2.20	3.64				47.49
Robt. B. Hunter, lot 178	2	3.12	2.26	.97	1.51	2.68	.78	.78	1.25				14.42
Eliza Bush, west 72 feet of lot 102	2	3.14	1.12	.45	.70	1.55	.39	.39	.68				7.01
R. J. Jones, lot 216	2	3.16	.89	.36	.55	1.08	.30	.30	.47				5.76
R. J. Jones, lots 276 and 277	2	3.40	1.92	.72	1.08	2.28	.60	.60	.96				11.21
R. J. Jones, lot 316	2	10.00	8.00	3.00	4.50	9.50	2.50	2.50	5.00				61.10
Richard Alexis, lot 221	2	3.40	3.32	1.32	1.98	4.16	1.10	1.10	1.70				20.01
D. A. Gallagher, lot 264	2	4.00	3.20	1.20	1.80	3.90	1.00	1.00	2.20				23.65
Mrs. Louise Hart, lot 222	2	3.00	.80	.30	.45	.95	.25	.25	.40				5.65
"Henrietta Williams Est., lot 284	2	3.40	1.92	.72	1.08	2.28	.60	.60	.96				11.21
John S. Drosler, west 1/2 of lot 304	2	2.80	2.24	.84	1.26	2.52	.68	.68	1.08				12.97
Joe Curry, lot 307	2	3.30	3.04	1.14	1.71	3.61	.95	.95	1.52				17.37
Chris Renter, lot 316	2	48.00	35.04	15.00	22.50	45.00	12.00	12.00	21.00				211.81
Minnie Bennett, lot 312	2	4.20	3.36	1.26	1.89	3.09	.83	.83	1.68				25.40







## The Shagbark



## CITY ECHOES.

Mrs. Julian A. Mauffray, of Mississippi City, visited at the home of her relatives, Mr. and Mrs. Joseph O. Mauffray, Monday, the occasion of her visit here to attend the funeral of Mrs. B. F. Tyler.

Don't wait until your stove pipe is completely stopped up. Keep it cleaned out with Cenol Soot Remover. A 25c package placed on the hot coals in your stove makes a safe but clean sweep of all soot. Get it at the Atlas Drug Store. Phone No. 4.

Ladies' spring hats \$1.00 to \$5.00; latest styles—Henry's big store on beach at Railroad crossing. The Bay Mercantile Co.

Mr. and Mrs. H. U. Canty and Mr. and Mrs. H. L. Kergosien, accompanied by the new Kergosien baby, motored to Fenton Sunday on a visit to the latter's great grandparents, Mr. and Mrs. Cuevas.

The infant son of Mr. and Mrs. H. L. Kergosien received the sacrament of baptism Sunday, ceremony at the Church Our Lady of the Gulf. Sponsors were Mr. Ralph Seller and Miss Clara Kergosien.

How about that spring tonic? Just about time to start it. Try a bottle of Nyals Hot Springs Tonic. Get it at the Atlas Drug Store.

Mr. James Lee Loomis, president Connecticut Mutual Life Insurance company, of Hartford, yearly visitor here, with Mrs. Loomis, are visiting Mr. and Mrs. Owen Crawford, at their home in Citizen street. Mr. Loomis and Mr. Crawford were roommates at Yale college.

Mrs. Andy Becker expresses her thanks and gratitude to Bay St. Louis Woodmen of the world organization for headstone and ceremony incidental to placing of same in position last Sunday; also to Hon. T. Ed. Keller for his able remarks. Also for the interest and kind expressions extended by friends and acquaintances.

A fresh shipment of Norris Della Robia Fruit Shakers. Just received at the Atlas Drug Store. One dollar for a pound box.

The unveiling ceremonies Sunday afternoon by the W. O. W. organization were well attended, and were both instructive and entertaining. Sovereigns Ed. Keller and Fred Wright both made brilliant addresses. This grand old order truly asks the question, "Death where is thy sting?" Thos. J. Conway, efficient clerk, has held the post twenty years or more.

Star brand, all leather, shoes are better. Big shipment of new spring styles just received. Henry's big store on beach at Railroad crossing, The Bay Mercantile Co.

Mr. and Mrs. W. W. Redditt and son, Ralph, motored down from their plantation near Money, Miss., to visit Mrs. Redditt's mother, Mrs. W. W. Nye, and her sisters, Mrs. D. C. Griffith and Mrs. Acker. Mrs. Nye and Mrs. Acker returned home with them for an extended visit. Mr. and Mrs. Redditt, while here, stated the best roads they found in a three hundred and fifty-mile trip was in Hancock county.

Mr. and Mrs. Addison Darden came out from New Orleans Saturday for the week-end and were house guests of their friends, Mr. and Mrs. George R. Rea, in Washington street, and motoring to Gulf Hills Sunday. Mr. Darden is one of the principal owners of Paradise Point, this city, and is hopeful for the immediate future of that beautiful section of Bay St. Louis.

John Egloff has moved his store from across the street into the former Landrieu-Gex building, Hancock and Sycamore streets. Mr. Egloff has renovated this old landmark, which is a good business corner, and we understand will shortly build a lot adjoining; material on ground.

Edw. Osbourne, local contractor and builder, says building game picking up fast; keeps him busy and happy.

Contractor A. B. Day finishing handsome beach home for Mr. Siler, head Nicholson avenue; acquisition to beach front.

Local Woodmen to make February 21st "Red Letter Day." Day and night ball for Carnival revelers.

Change of time for Rotary club luncheon from night to noon hour proving successful. So far, attendance is better. Members seem to like it better.

C. Greer Moore was cheered and given ovation as guest of Rotary club Wednesday. As former member was one of the stronger elements.

Dr. R. Robertson, vice president Hancock County Bank, at Pass Christian, entertained at celebration dinner of eight covers to officers at his home Saturday.

C. C. McDonald, prominent young business man of city, on sick list during early part of week; up and well again after more business and boosting Bay St. Louis.

Unit of oil-burning engine local electric light plant shipped away this week. New power from Gulfport supplies 2,600 volts to 1,300 formerly.

REQUIESCAT IN PACE  
ACROSTICAL SONNET

In Memory of Col. Charles Marshall Who Died Jan. 13, 1928.

BY HUGH GAYLORD BARCLAY.  
Careful to do—always—what he deemed right,  
He won his friends' affection and esteem.  
A man of wide decision, rare insight,  
Replete with kindness, ready to redeem—  
Longing, eager to change when he judged wrong;  
Ever zealous to be not thought unfair.  
Such was the subject of this humble song.  
Mindful ever, to condone—hurt feelings spare!

And now, alas, this peerless friend is gone!

"Requiescat in pace" is our prayer:  
So much he wrought to help the lame and lorn,  
He surely will find welcome "over there!"

Ave! And may glad angels welcome him—  
Lead him to Eden's host of seraphim—  
Lead us to conquer life's allurements grim,  
Such kindness is not mere idle whim.

Mobile, Jan. 14, 1928.

## Little Echoes.

Stray cow visitation recently to the A. K. Roy premises resulted in destruction of \$30 bulbs just planted.

L. & N. R. R. depot and landscaped grounds best looking on Gulf Coast. Gardens should be example for our people.

Piazza Bros. plan to move into new barbershop March 1st.

Peoples Bldg. & Loan association publishes statement in this issue of Echo, according to law.

Bay St. Louis Cable, K. C. publication, issued jointly with Gulfport Council.

Representative Bryan Russell home from Jackson for week-end. Says Legislature getting down to actual work.

Bay St. Louis crowds will help swell New Orleans and Biloxi Carnival crowds. R. R. has reduced rates.

Bridge edition Sea Coast Echo will carry local drinking water analysis.

Pass Christian Chamber of Commerce gets publicity by inviting President Coolidge to visit.

Hancock county's fine roadways set the pace for balance of State.

No one has yet suggested an asylum for care of Bay St. Louis orphan cows and hogues.

Episcopal church publishes Lenten program in this issue Echo.

Many journeyed from Bay St. Louis to Pass Christian to witness formal opening of Hancock County Bank at Pass Christian.

Families of members of Bay St. Louis ferry crew already moved to New Orleans in order to be located well and early.

John Bachino, of New Orleans, gives contract for attractive summer home at Clermont Harbor, one of several new homes for that vicinity.

Banks and building and loan associations outstanding factors in building of many homes over city and adjacent territory.

Students St. Stanislaus College, representing Class '28 issue invitations for Carnival dance, from 2 to 6.

Keen interest manifested in Sea Coast Echo forthcoming Bridge Edition. Orders for extra copies taken.

Bay-Waveland Yacht Club preparing for most active summer season in history of club. One of city's leading civic and social factors.

Washington street property owners refuse to plant palms and other ornamental shrubbery for lack of confidence in stability of new stock law.

F. H. Egloff improves business property corner Hancock and Sycamore streets; will build dwelling on lot adjoining; material on ground.

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CENTRAL HI SCHOOL  
NEWS.

Bay Hi Girls Take Snappy Games

From Gulfport Hi.  
Saturday night the Blizzards played the strong Gulfport team in Gulfport. Last year the Bay Hi girls suffered no defeats, after nine straight victories, when the Gulfport girls nosed them out of a victory. They deserved beating us, but it hurt, so the girls went over to win. And how!

The game was the best girls' game witnessed this year.

At the end of the first half the Bay team was in the lead with but one field goal. Things looked absolutely too close for the Blizzards, but they put out the fight, and the girls won. When the whistle tooted, Bay Hi was in the lead by count of 16-8.

Bay Hi Manual Game.  
On Friday night, as a preliminary to the Stanislaus-Southwestern game, the Blizzards met the Manual girls in a hard-fought game.

The first half was played with the three division count. Bay Hi way score being 2-0. The last half of the game was played with the court divided into halves—Manual way. The game seemed to be much faster and more interesting played this way, and with three good forwards the Bay girls ran their score up. Defeating the New Orleans team by the tune of 12-7.

Yellow Jackets Nosed Out By Petal.  
The Bay Hi Yellow Jackets were defeated Saturday night at Stanislaus college, by the Leaf River Consolidated School from Petal, Mississippi.

The game was slow and uninteresting except for a few minutes in the third quarter in which the Bay Hi boys ran the score from 14-12 to 20-16. And again in the last two minutes of the fourth quarter the Petal team came to the front with a score of 24-20 in their favor. Both teams were slow and heavy on their feet, and only for the few minutes in the third quarter did the Bay Hi team show the spirit that beat Biloxi.

Speer was out of the game due to a hurt wrist, which he sprained in a practice game with one of the local teams.

Bay Hi Teams Take Double-Header From Orange Grove Hi.

Two games were played Monday, Feb. 13, in the college gym. The first game between the Bay Hi girls and the Orange Grove Hi girls was very slow and uninteresting. Both teams were dead on their feet and couldn't get started. Nell Osburne and Bab Sick made some pretty shots, that gave the spectators some entertainment. The Bay girls kept the lead throughout the entire game. The final score was 25-6.

The boys' game was fast and scrappy. As usual, Bay Hi scored the first goal which was made by Bo Peep. This was quickly followed by one from Noland Ladner. For the rest of the half our boys were not able to hit the basket, missing some short as well as long shots. Orange Grove was not lagging around, for at the end of the half the score stood 14-7. Orange Grove's lead.

The first half was one of clean basketball, but not fast. The second was fast, hard-fought and rough. Again the unbreakable Bay Hi spirit was shown by a fast come back from the yellow jackets. The final whistle blew, showing a score of 22-20 with the local team taking the lead.

Levering and Tunney officiated.

Hi-Y Entertains.

There has been no Hi-Y meeting held lately, due to the basket ball games scheduled on the regular Hi-Y date.

The club gave the boys basket ball team from Petal a party Saturday night after the game. We hope this party was enjoyed by all who were present. We know that everyone enjoyed Henry Rando, from New Orleans, who sang for us.

On to New Orleans!

On Friday morning, Feb. 17th, the Bay Hi girls' team will leave for New Orleans where they will play the Newman Manual Training girls that afternoon and the Dominicans team Saturday.

The Blizzards say they will do their best to bring home the bacon.

Serious Seniors.

We sincerely regret Sunny Blau's absence from school which is due to illness in the family.

At the meeting, last week, the Seniors decided to order their invitations, diplomas, etc., within the

CALL FOR HANCOCK COUNTY REPUBLICAN CONVENTION.

To be held at Promote Hall in the Town of Bay St. Louis, Mississippi, on the 3rd day of March, 1928, for the purpose of electing delegates and alternate delegates to the Republican District Convention of the Sixth Congressional District of Mississippi and for the purpose of electing delegates and alternate delegates to the Mississippi State Convention to be held at Jackson, Mississippi, on the 13th day of March, 1928, and two delegates and two alternate delegates to the Mississippi Republican Convention to be held at Jackson, Mississippi, on the 13th day of March, 1928.

Pursuant to call of the State Republican Executive Committee, and by virtue of authority vested in us as the Hancock County Republican Executive Committee, we hereby direct that the County Republican Convention of Hancock County, for the purpose of electing delegates and alternate delegates to the Mississippi State Convention to be held at Jackson, Mississippi, on the 13th day of March, 1928, and two delegates and two alternate delegates to the Mississippi Republican Convention to be held at Jackson, Mississippi, on the 13th day of March, 1928, shall be held at Promote Hall in the Town of Bay St. Louis, Mississippi, on the 3rd day of March, 1928, at 10 o'clock a.m., on Saturday, March 3, 1928, for the purpose of electing delegates and alternate delegates to the Mississippi State Convention to be held at Jackson, Mississippi, on the 13th day of March, 1928, and two delegates and two alternate delegates to the Mississippi Republican Convention to be held at Jackson, Mississippi, on the 13th day of March, 1928.

By order of the Hancock County Republican Executive Committee, this 14th day of February, 1928.

J. J. PIERCE, Chairman, Hancock County Republican Executive Committee, Bay St. Louis, Mississippi.

CHARLES BOCHON, Secretary, Hancock County Republican Executive Committee, Bay St. Louis, Mississippi.

W. H. BROWN, Chairman, Hancock County Republican Executive Committee, Bay St. Louis, Mississippi.

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next few weeks, so that everything will be here and waiting when the "Big Day" arrives.

Sophisticated Sophs.  
We are all striving to win the medal, which is given to the pupil who writes the best essay on Lincoln. If one would gaze at the maps in our history note books, I'm sure they would agree with us in saying that we have quite a few artists; namely, Bo Peep, Bunesan, Coward, Little Bit, Mimi, Lisa and Myrtle. Just ask one of these to show you their maps.

Fifth Grade Program.  
On Tuesday, the fifth grade entertained the grammar grades with a very enjoyable program, "Margaret's New Hat."

The program was real comical and enjoyed by all.

We Wonder.

Why Myrtle was late for church Sunday.

Why Norma was pulling for Biloxi Saturday night.

Why Mimi and Francis got home Sunday morning instead of Saturday night!

Why Ione likes the name "Baby."

Why Frank was punished Sunday.

Why Yvonne was disappointed Saturday night.

What Irma has written on her hand.

"What" Laurin is always thinking about.

Why Mas is always singing "Are You Lonesome Tonight."

Why Lois was so thrilled.

## CHRIST CHURCH

BAY ST. LOUIS, MISS.

Services For Lent.

SUNDAY

Holy Communion, 7:30 a.m. and 10:00 a.m.

ASH WEDNESDAY.

Holy Communion, 7:30 a.m. and 10:00 a.m. Evening Prayer, 4:00 p.m.

WEEK DAYS.

Evening Prayer—Monday, Tuesday, Thursday and Friday, 4:00 p.m.

Litany, Wednesday, 10:00 a.m.

HOLY WEEK.

Holy Communion, Daily, 7:30 a.m.

Evening Prayer and Address, Daily, 7:30 p.m.

GOOD FRIDAY

Litany, 7:30 a.m.

Morning Prayer, 10:00 a.m.

The Three Hours, 12:30 p.m.

PEEGLY WIGGLY  
LOS WHO HELP THEMSELVES

Opposite L. & N. Depot.  
BAY ST. LOUIS, MISS.

FLOUR 24-lb. Sack	99c
POTATOES 10 lbs.	29c
MILK Lion Brand Small Can	5c
PEARS Prince, No. 1	19c
ORANGES Louisiana Sweet, Dozen	30c
RICE 10 lbs.	50c
LARD 2 lbs.	25c
JEWEL, 1-lb. carton	14c
PINEAPPLE No. 2, Sliced	23c
P & G SOAP 10 bars	38c
RAISINS SUN-MAID, Seedless, 15 oz. pkg.	11c

SPECIALS FOR FRIDAY AND SATURDAY.



The Cream  
of the  
Tobacco  
Crop

"Luckies never cut my wind" says Billy Burch, Captain of N. Y. Americans' Hockey Team

"I can't afford to take any chances with my physical condition. That's why I stick to Luckies. In addition to the pleasure I get from their fine flavor, they have never cut my wind to any noticeable degree. Finally, I never suffer with sudden coughing which might be very dangerous for me when there's a scramble on the ice."

Billy Burch

"It's toasted"

No Throat Irritation—No Cough.

LAST CALL!  
to Join Our  
Christmas Club

Have Extra Money next Christmas

When the money is distributed next December you will regret you did not join.

Come NOW.

What the Different Clubs will pay you.

INCREASING CLUBS	EVEN AMOUNT CLUBS
IN 50 WEEKS (For Christmas 1927)	IN 50 WEEKS (For Christmas 1927)
1c Club pays \$12.75	25c Club pays \$12.75
2c Club pays \$25.50	50c Club pays \$25.50
5c Club pays \$63.75	1.00 Club pays \$63.75
10c Club pays \$127.50	2.00 Club pays \$127.50
DECREASING CLUBS	DECREASING CLUBS
You can begin with the largest deposit and decrease your deposits each week.	You can begin with the largest deposit and decrease your deposits each week.

Merchants Bank & Trust Co.

## STILL GOING UP

Jan. 1 - opened at \$9500  
Feb. 1 - increased to \$9700  
Mar 10 - going to \$9900

An advance in market price such as this can only be justified by increasing demand for

Mississippi  
Power Company's  
Cumulative

Preferred Stock

The safety of an investment in Mississippi Power Company securities is now conceded. The desirability of a tax free investment yielding over 6 per cent is unquestioned. The ability to repossess the principal

on short notice makes the investment double attractive.

PURCHASE YOURS BEFORE  
THE INCREASE  
SEE ANY EMPLOYEE  
CONSULT YOUR OWN BANKER  
OR WRITE  
INVESTMENT DEPARTMENT

A. & G.  
Theater

Friday, Feb. 17.  
Ken Maynard in  
"50,000 REWARD."  
Comedy—"Wife, Women and Sauerkraut."

Saturday, Feb. 18.  
Renee Adoree in  
"BACK TO GOD'S COUNTRY."  
Comedy—"Queens Wild."

Sunday and Monday, Feb. 19-20.  
Charles Murray, Fred Kelsey and  
Alma Day in  
"THE GORILLA."  
Comedy—"New Faces For Old."

Tuesday, Feb. 21.  
Betty Compson and Kenneth Harlan  
in  
"CHEATING CHEATERS."  
Metro News and Cartoon.

Wednesday, Feb. 22.  
Ben Lyon and Pauline Starke in  
"DANCE MAGIC."  
Comedy—"Suite Homes."

Thursday, Feb. 24.  
Ben Lyon, George Sidney, Ford  
Sterling and Claudette Colbert in  
"FOR THE LOVE OF MIKE."  
Cartoon and Paramount News.

## Classified Ads

WANTED  
To keep set of books at night; references if required. Write P. O. Box 534.

ROOM AND BOARD.  
Furnished room for rent; board, if desired; gentleman preferred; hot and cold water; one block from R. R. depot. Tel. 71-W. or P. O. Box 403.

OLD FLOORS MADE LIKE NEW,  
new floors surfaced and finished so they stay new. COAST FLOOR SURFACING CO., Gulfport, Miss. Phones, 1922-F-3 and 530-J.

C. L. REAB  
Contractor and Builder.  
GENERAL REPAIRING  
ESTIMATES FURNISHED  
WORK GUARANTEED  
RESIDENCE—114 BURNETT ST.  
Phone 312.

DR. JAS. H. SPENCE  
Dentist  
Announces his return and has resumed practice at his office in Main Street.  
BAY ST. LOUIS, MISS.